# Reshaping the War on Drugs: A Community Based Approach

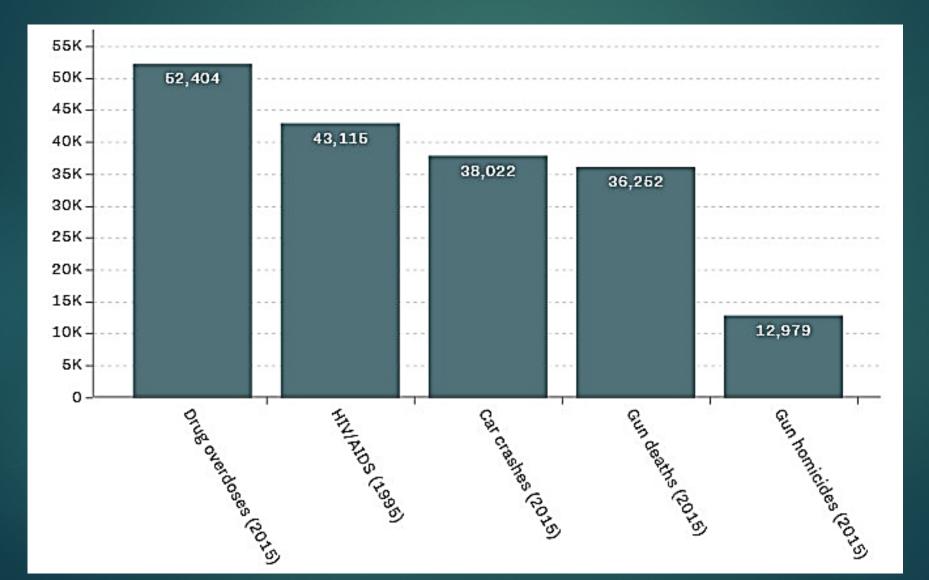
#### PRESENTED BY:

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## Drug overdose is the #1 cause of accidental death

#### The problem Opioid crisis and overdose



Source: CDC, 2015

### From 2014 – 2016, Fentanyl OD deaths increased 600 percent

During the same time frame, Fentanyl OD deaths rose 2,700 percent in Chicago

#### The problem Scope and cost of substance use disorders

#### ► In U.S.

- 20 mil w/SUD (10% get tx)
- \$400 bil in costs (lost work productivity, health care, car accidents, cj)
- In criminal justice system
  - ▶ 50% of 2.2 mil jail/prison w/ SUD (11% get tx)
  - \$74 bil cj costs (court processing, supervision, imprisonment) (1% for tx)



Source: Gleicher, 2017

#### UIC STUDY (2016): HEROIN USERS IN THE UNITED STATES

► MORE THAN 1 MILLION HEROIN USERS IN U.S.

ECONOMIC IMPACT OF \$51,000 A YEAR PER USER

► TOTAL IMPACT = \$51 BILLION

## RESHAPING THE WAR ON DRUGS: A COMMUNITY BASED APPROACH

#### THE 4 PILLAR APPROACH:

#### ► PREVENTION

#### **EDUCATION**

#### ► TREATMENT

#### ► ENFORCEMENT

## PRE-ARREST DIVERSION PROGRAMS: A "SMART" ON CRIME APPROACH

## The Safe Passage Initiative:

POLICE GIVING HOPE TO ADDICTS THROUGH THE TOOLS FOR RECOVERY

#### Safe Passage Goals:

Immediate placement to appropriate treatment for those suffering from heroin or opioid addiction.

Change the way law enforcement views and responds to addiction and create public and private partnerships to address addiction.

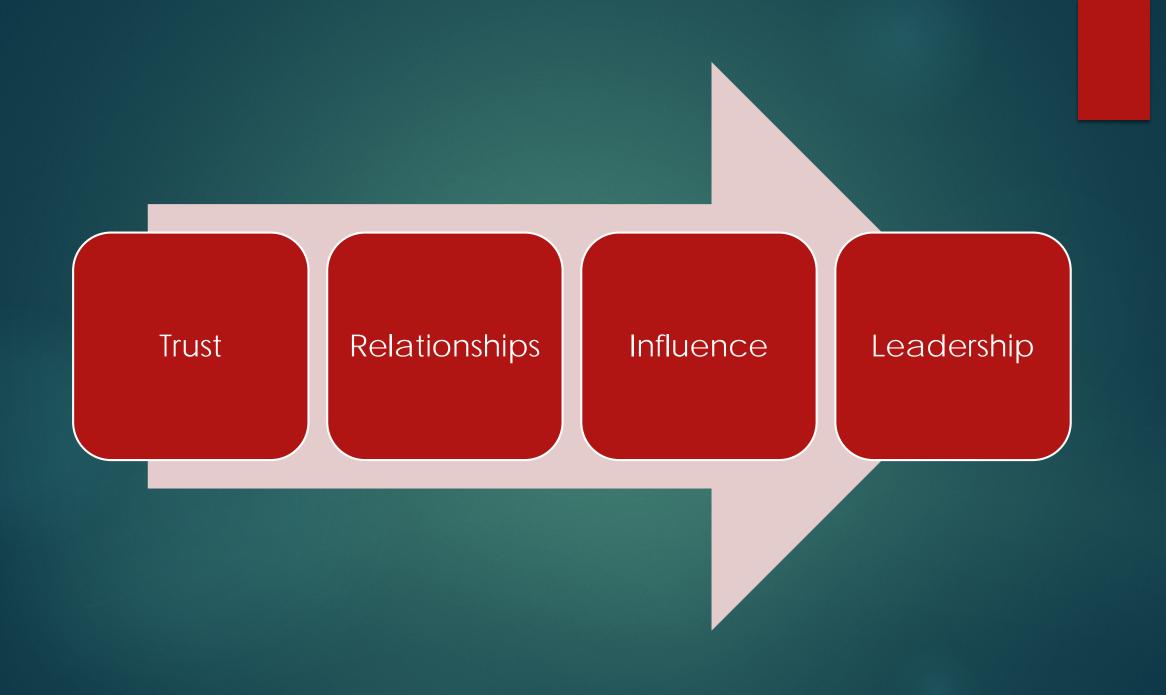
Acquire adequate Federal and State Funding for Treatment Centers.

### **CULTURE AND TRUST:**

## PROACTIVE LEADERSHIP IN COMMUNITIES AND ORGANIZATIONS

## What is Leadership?

## Leadership = Influence



The Best Way to Predict the Future is to Create It.

## Some People See The Prize, and Some See the Obstacles Stopping Them From Getting the Prize...

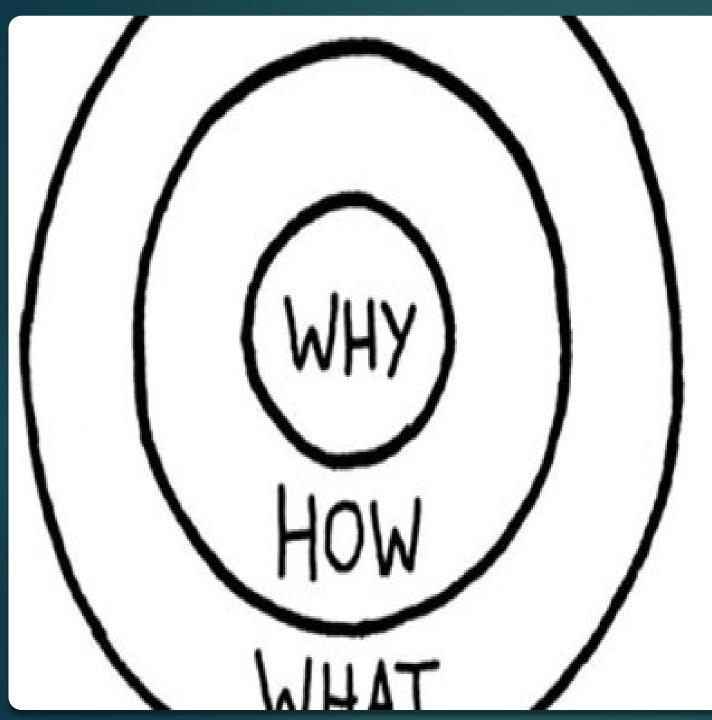
## Proactive Communication

... POSITIVE ENERGY AND ENTHUSIASM

## Share Your Vision

## THE "GOLDEN" CIRCLE....

BY: SIMON SINEK



#### Why = The Purpose

What is your cause? What do you believe?

Apple: We believe in challienging the status quo and doing this differently

#### How = The Process

Specific actions taken to realize the Why.

Apple: Our products are beautifully designed and easy to use

#### What = The Result

What do you do? The result of Why. Proof.

Apple: We make computers

### **START WITH "WHY"**

## What is our Mission?

#### WHAT IS YOUR OVERALL GOAL AS A POLICE OFFICER AND A POLICE DEPARTMENT....

TO CREATE A SAFER COMMUNITY.....

## Aligning the Organization's "Mission" with the Officer's "Purpose"

#### WHY WE BECOME THE POLICE...

- ► HELP PEOPLE
- ► SERVE OTHERS
- ► SAVE LIVES
- ► REDUCE CRIME
- CREATE SAFE COMMUNITES
- ELIMINATE GANGS AND DRUGS
- ► SOLVE VIOLENT CRIME
- PROTECT CHILDREN
- ► GUARDIANS OF OUR COMMUNITIES

## FRUSTRATIONS / CYNICISM OF THE POLICE...

► DEALING WITH SAME 10% OF COMMUNITY, 90% OF TIME

GENERATIONAL CYCLES OF DOMESTIC VIOLENCE, SUBSTANCE ABUSE, MENTAL ILLNESS

DANGER / THREAT POSED BY DRUG DEALERS, GANGS, AND DRUG ADDICTS



#### Create a Sense of Urgency



#### ► Crime

Community Safety

### HOW: The 4 Pillar Approach ▶ Prevention Drug takeback, Laws limiting opioid prescription ► Education Police, kids, parents, doctors, CJS, community ▶ Treatment Police Deflection Programs ▶ Enforcement

## WHAT:

► Reduce crime Reduce drug use ► Save lives Reduce recidivism Cost savings Improve police-community relations

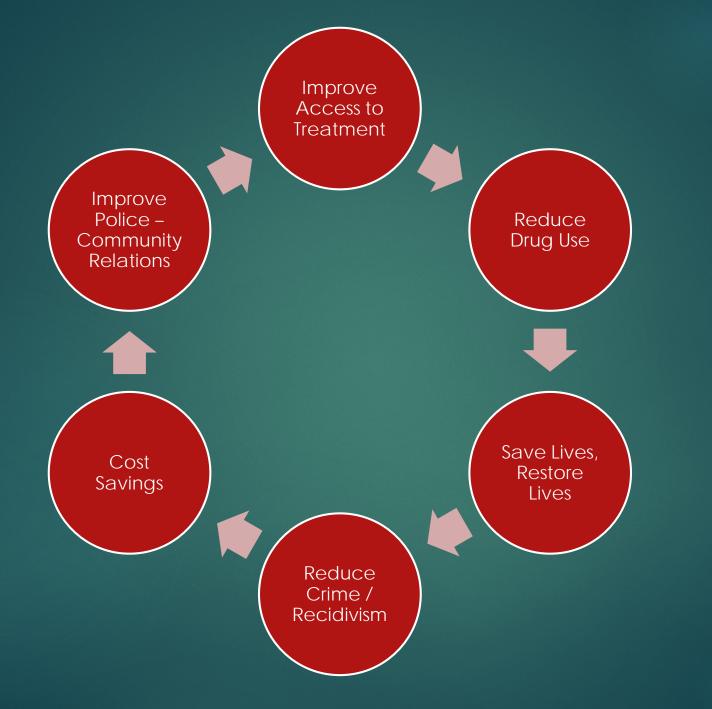
## Consistent Messaging...

OVERCOMING OBJECTIONS

## THIS ISN'T "WEAK" ON CRIME OR "SOFT" ON CRIME.....THIS IS "SMART" ON CRIME.....

## Proactive, Crime Fighting, Community Policing Initiative

### Police Deflection Goals



## And Ultimately....

#### CREATING SAFER COMMUNITIES

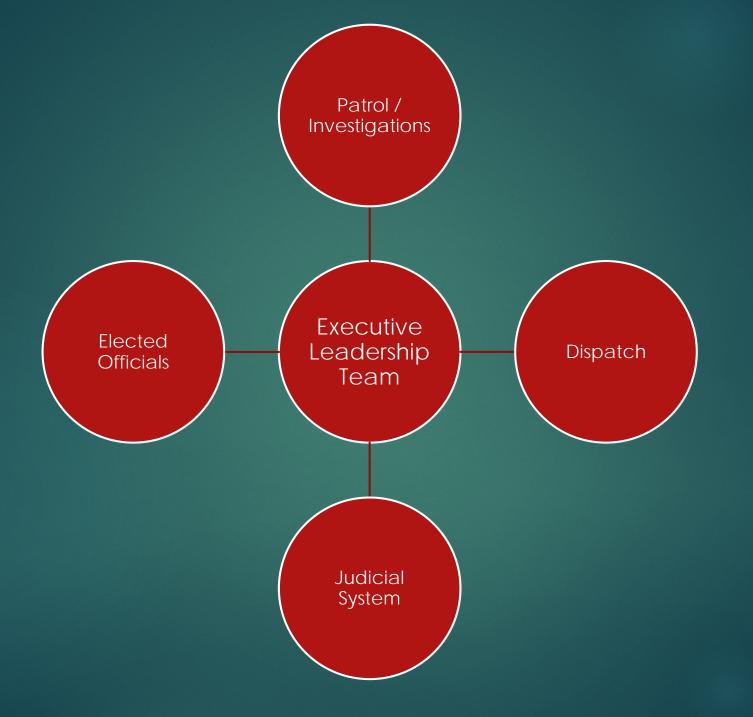
## Creating "Buy-In"

#### Commitment

Investment

Involvement

# Involving Every Layer of the Organization



#### Getting Leadership Team on Board

How does this meet "Mission"?
Speaking with "One Voice"
Strength, support, direction
Model desired behaviors
Provide appropriate support

### Setting Clear Expectations

## Handling Resistance: What is in it for "Me"???

- One on one meetings
- How do "DEFLECTION PROGRAMS" align with an officer's purpose
- How will this help / improve ability to do their job
- How does it help the department
- How does it help the community

BE THE CHANGE....